

Why Do We **STILL** Photograph?

Speaker: Fan Chaoliang
March 22, 2025

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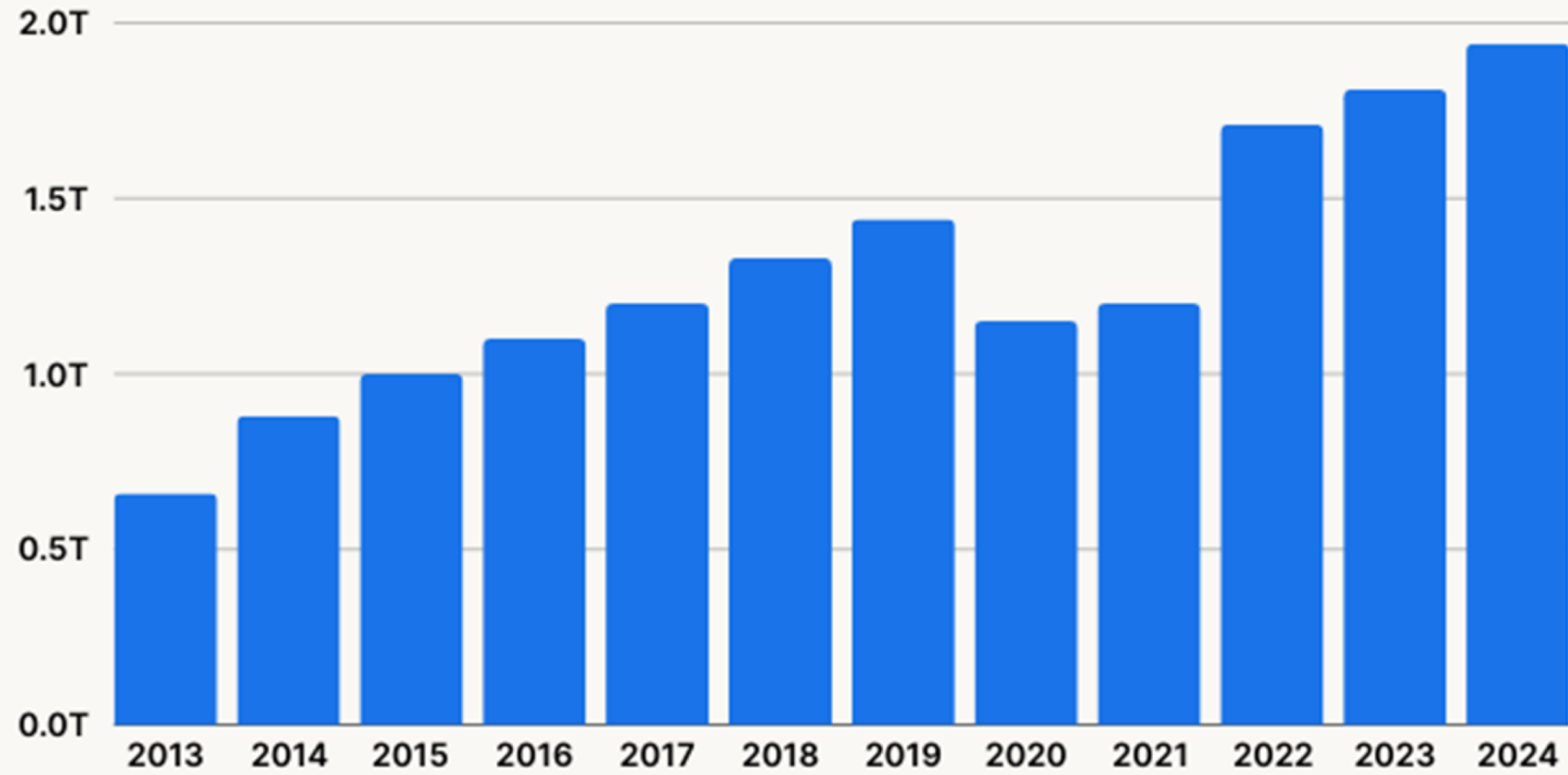


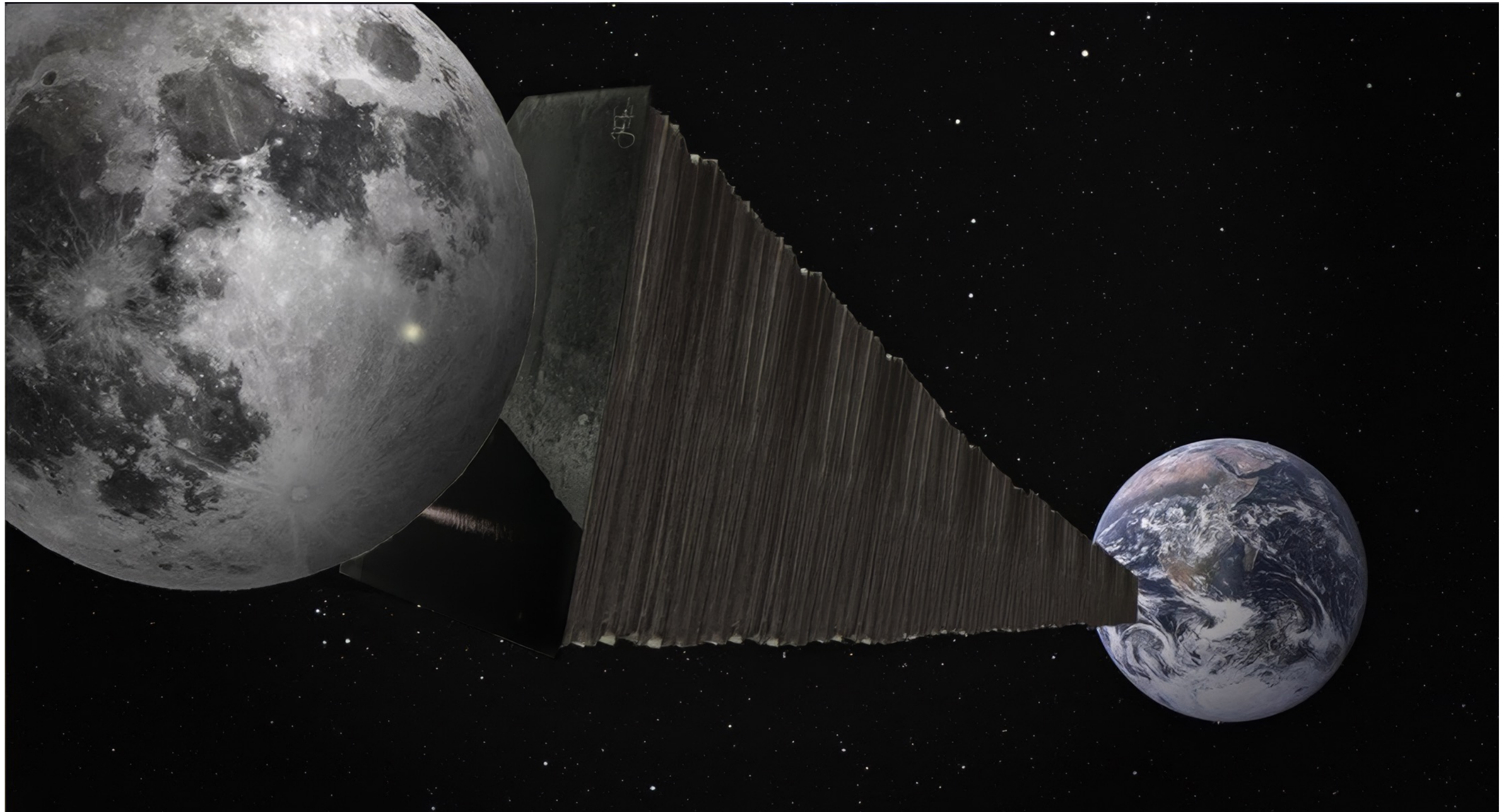
First camera

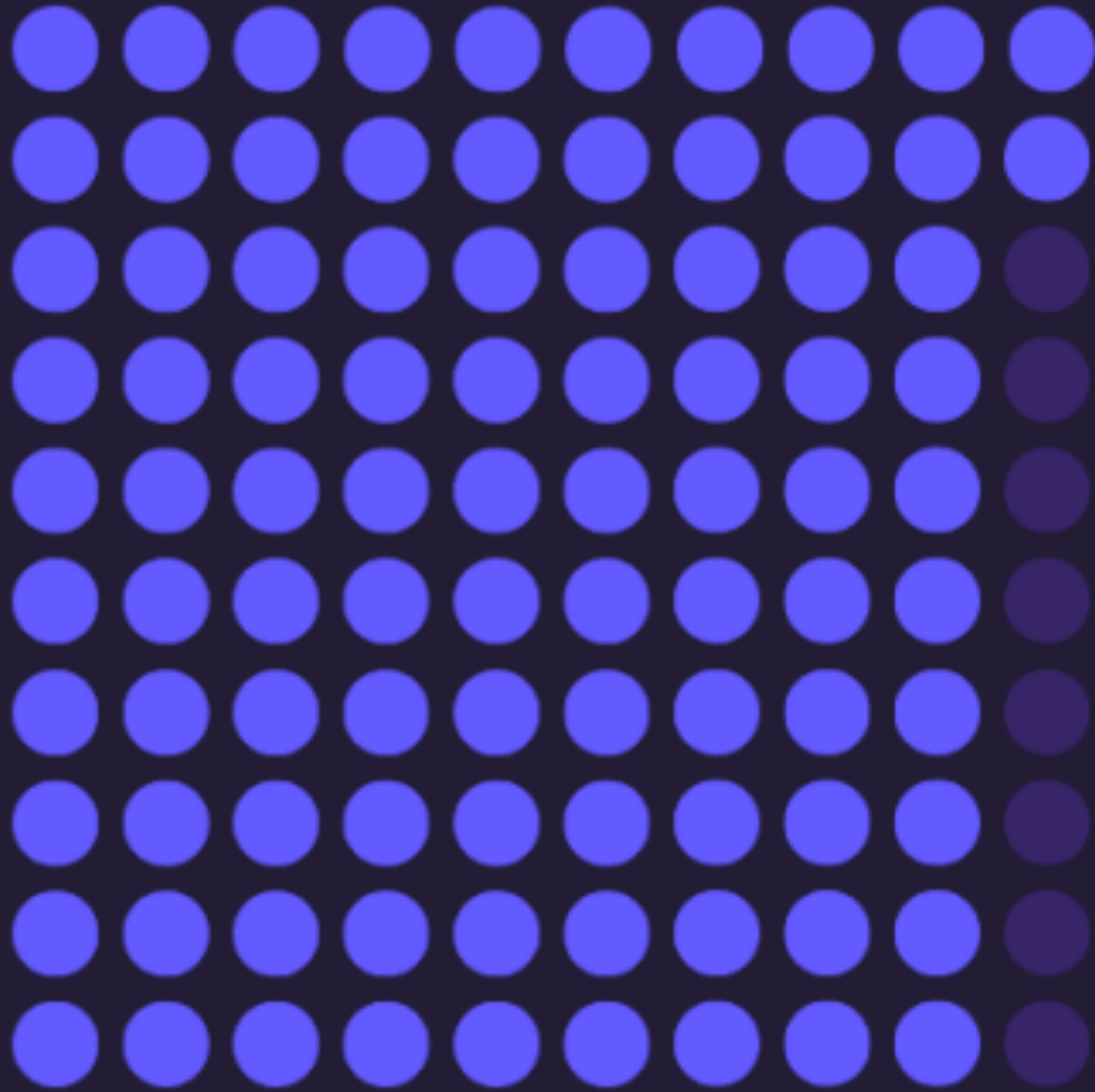
THE CAMERA WAS INVENTED IN 1685

Fast, Real, and Precise

Number of photos of taken yearly (2013–2024)





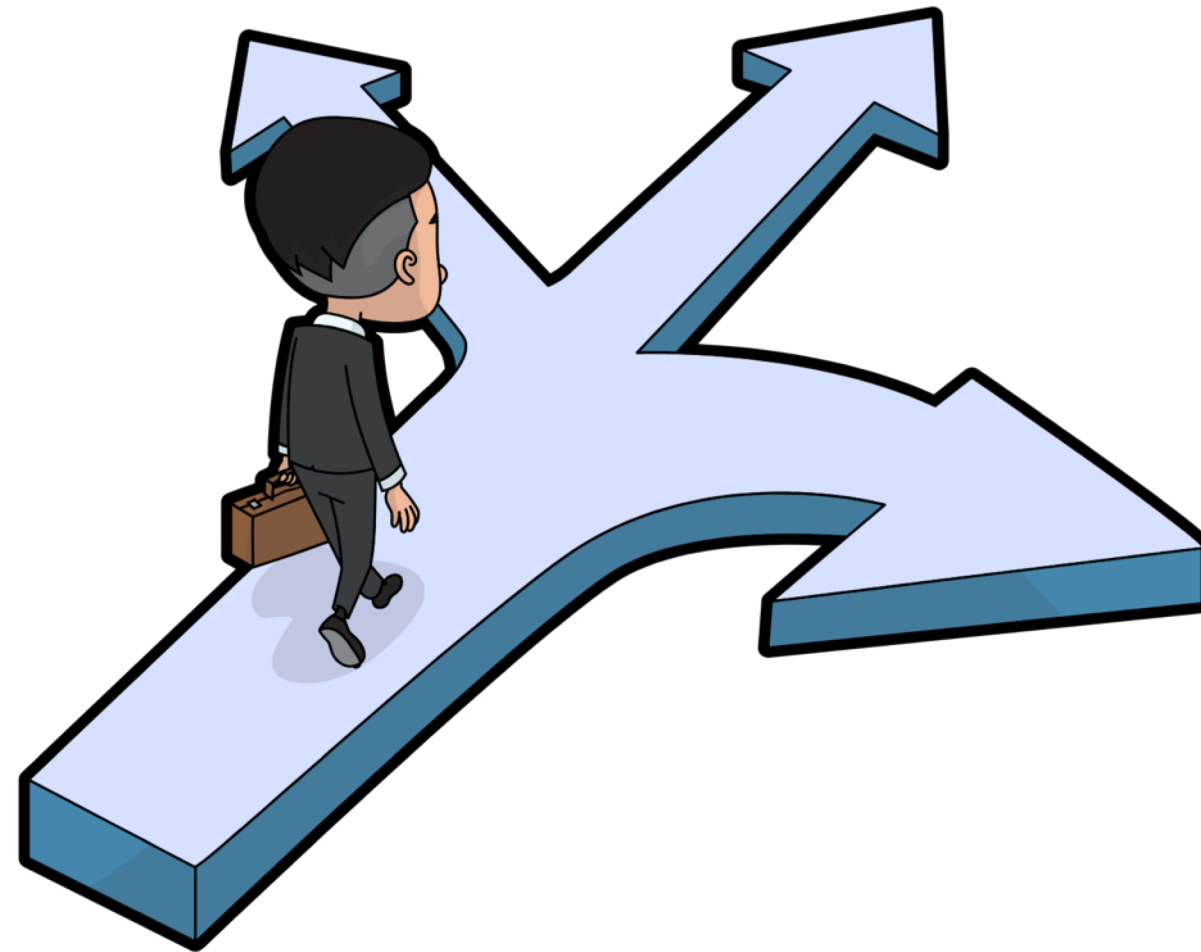


94% +

of all photos are taken by smartphone cameras, while only about 6% are taken by standard cameras.

Video

STILL Photography

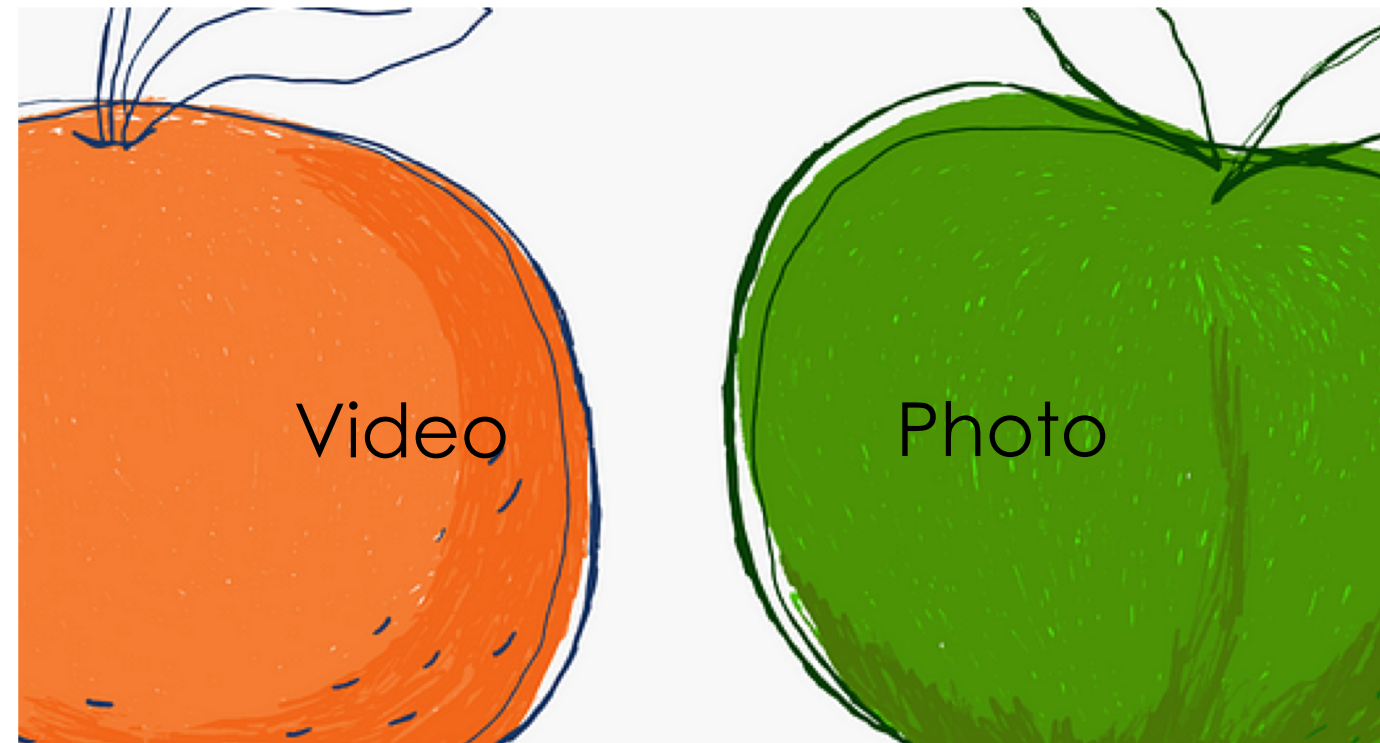


Visual Art:
Creative Edit
AI

Photography at Cross Road

Video Tells Story

STILL Photograph Brings Imagination





Landscape

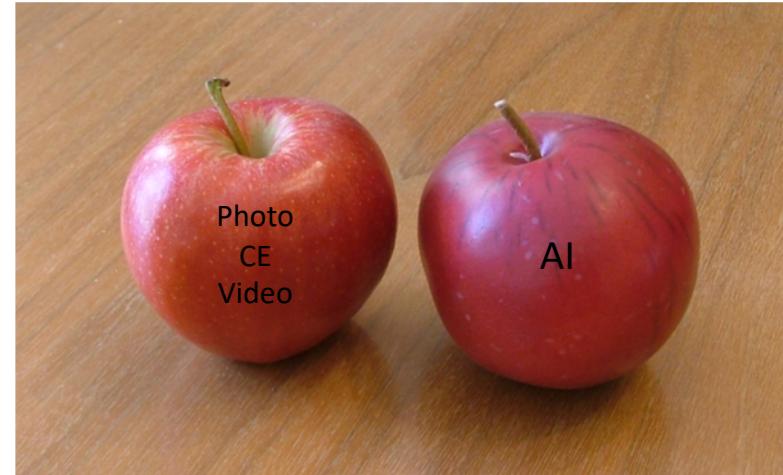


Not Very Meaningful to Compare Different Medium

Image with Appearance of a Photograph

Photography = Painting with (Real) Light

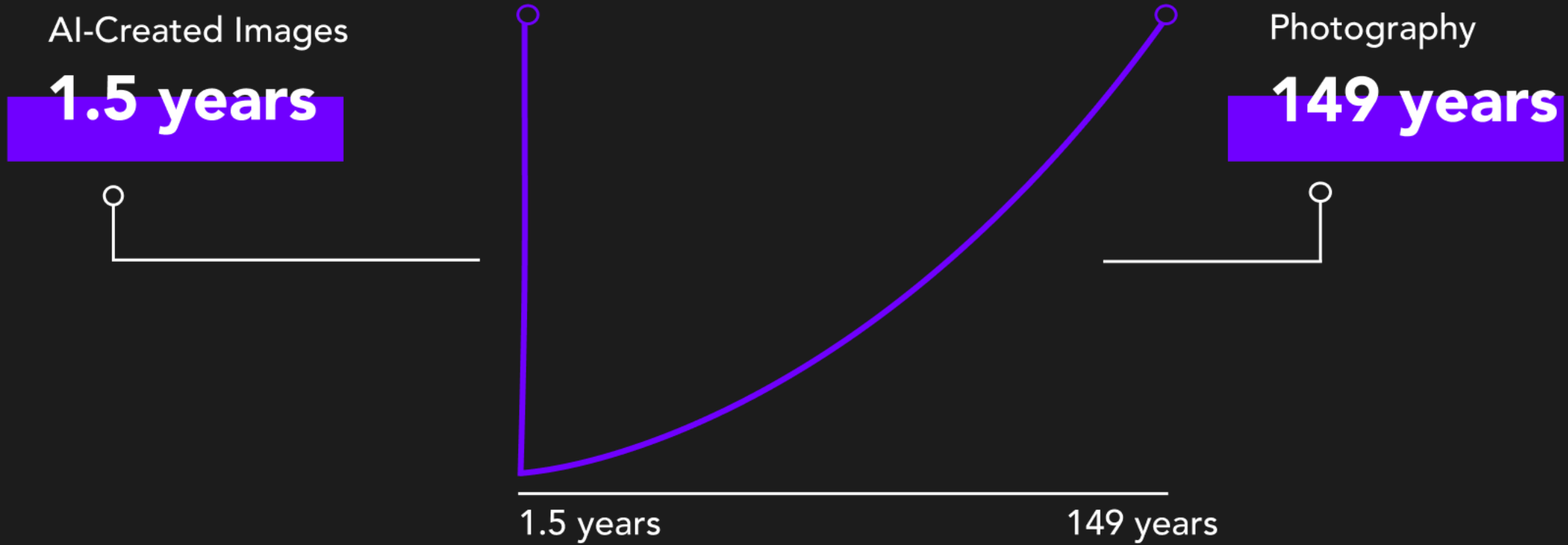
Digital Art ≠ Photography



We have never worried about robots,
until the day they got creativity

Time It Took to Reach 15 Billion

EVERYPIXEL



Sources: 1000 Memories;
our estimates, based on Photutorial, OpenAI, Adobe, Civitai



Who is the **Author?**

Thomson Reuters wins AI copyright 'fair use' ruling against one-time competitor

By Blake Brittain

February 11, 2025 3:30 PM EST · Updated 6 days ago



General views inside and outside of Thomson Reuters offices at 30 South Colonnade in Canary Wharf, London, Britain August 1, 2019. REUTERS/Toby Melville/File Photo [Purchase Licensing Rights](#)

In Pursue of Pure Visual Perfection, We often Forget

the

REAL Power of Photography



Photographs are Seen by **Eyes**,
But Felt by **Hearts**

REAL Soul of Photography



John Tan
© 2015

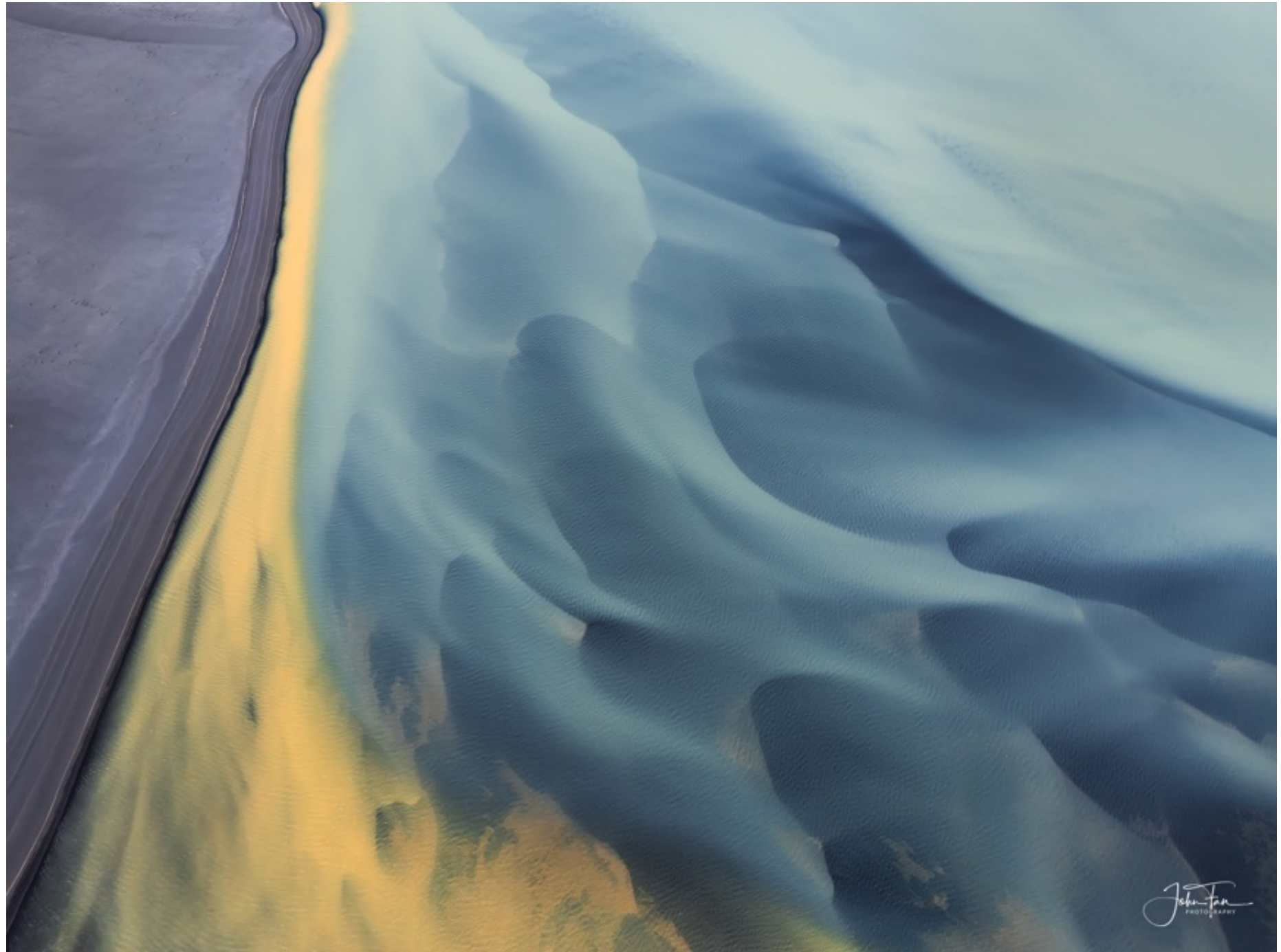
Real Challenge



Real Excitement



Real Appreciation



Real Feeling



Real Impact



And Stories ...





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RAYING PHOTOGRAPHY