



**SPEAKER**

**CHRISTIAN MAX**

Cross-cultural Language Communicator  
Multilingual Content Creator  
IP Branding & Content Strategy Expert

### Speaker Bio

Christian Max, also known as Laoma English, is the founder of Speakeasy Language Technologies and Laoma English. Fluent in five languages, he began his journey in China in 2011 and has since built a powerful personal brand through social media, with over 5 million global followers and 40,000+ paying students. His work bridges language, culture, and content entrepreneurship.

### Speech Preview

How can content shape influence and build connection?

In this session, Christian will share how Laoma English grew from a content idea to a trusted multilingual brand, offering practical insights into IP positioning, content planning, and authentic audience engagement for creators and entrepreneurs.

# DIGITAL MARKETING *Forum*



**31 MAY, 2025**



**9:30 am  
to  
3 pm**

**JOIN NOW**



**Venue**

**Casey Community Center  
810 S Frederick Ave,  
Gaithersburg, MD 20877**



**Website**

**[www.aawea.org](http://www.aawea.org)**



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